



EQUALITY
CHAMBER FOUNDATION

&

GREATER PHOENIX
EQUALITY
CHAMBER OF COMMERCE

2027

**EVENT SPONSORSHIP
OPPORTUNITIES**

JUNE 4 HERO AWARDS	JUNE 13 QUEER SUMMER MARKET	SEPTEMBER 18 RISE CONFERENCE	NOV 14 OR 21 QUEER HOLIDAY MARKET
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EqualityChamber.org



About Us



The Greater Phoenix Equality Chamber of Commerce (GPECC) and the Equality Chamber Foundation lead the way in supporting LGBTQ+ and allied businesses in Greater Phoenix. The Chamber connects and empowers entrepreneurs, professionals, and corporations, while the Foundation funds programs that educate, uplift, and strengthen our community.

OUR MISSION

We create opportunities for businesses to thrive through education, networking, and advocacy—building a marketplace that is inclusive, equitable, and prosperous for all.

YOUR SUPPORT MATTERS

With your partnership, we can:

- Expand programs like Business Boot Camp, RISE Conference, Lunch & Learns, and the Drag Performer Coalition
- Provide vital resources and professional development
- Amplify advocacy for LGBTQ+ and allied businesses

IMPACT IN ACTION

- 45+ years empowering local LGBTQ+ and allied businesses
- Signature programs and events driving growth and inclusion
- A growing network of diverse, passionate professionals

Together, the Chamber and Foundation turn support into action—helping businesses succeed while advancing equality across Greater Phoenix.

BECOME A 2027 SPONSOR

Put your brand in front of Greater Phoenix's LGBTQ+ and allied business community at four signature events. Sponsorships start at \$500, and some tiers have only one spot, so reserve yours early.

Reserve your sponsorship: jeff@equalitychamberfoundation.org

Thank You for Your Support

For more information, please email jeff@equalitychamberfoundation.org

EqualityChamber.org

2027 EVENT SUMMARY

JUNE

4

Friday

HERO AWARDS LUNCHEON

The Annual Hero Awards celebrate businesses and business owners who exemplify outstanding dedication, leadership, and advocacy for the LGBTQ+ community in Greater Phoenix.

Sponsorships \$500 – \$2,500

JUNE

13

Sunday

QUEER SUMMER MARKET

This annual event gives local makers and business owners a platform to connect with the community, share their unique creations, and promote economic empowerment within the LGBTQ+ community.

Sponsorships \$500 – \$1,500

SEPTEMBER

18

Saturday

RISE CONFERENCE

Exclusively for GPECC members, this full-day event helps business owners grow and strengthen their business, with expert-led breakout sessions, one-on-one appointments with consultants and bookkeepers, and access to valuable tools and resources.

Sponsorships \$500 – \$2,000

NOVEMBER

14 / 21

Sunday · date TBD

QUEER HOLIDAY MARKET

A joyful celebration of LGBTQ+ creativity and entrepreneurship. This festive marketplace features LGBTQ+ artisans, makers, and small businesses offering unique, handcrafted goods perfect for holiday gifting.

Sponsorships \$500 – \$1,500





2027 SPONSORSHIP OPPORTUNITIES

HERO AWARDS LUNCHEON

Friday, June 4, 2027

PRESENTING SPONSOR **\$2,500**

- Eight tickets (a full table) to the event
- Bottle of bubbly at your table
- Two Pride raffle tickets
- Listed as presenting sponsor in all online and print media
- Social media postings and events as presenting sponsor
- Listed as presenting sponsor at the event
- Opportunity to speak at the event
- Logo on the event page of the Chamber website

PLATINUM SPONSOR **\$1,500**

- Four tickets to the event
- Logo on all online and print media
- Listed as platinum sponsor at the event
- Opportunity to present an award at the event
- Logo on the event page of the Chamber website
- Recognized in the newsletter with link
- Social media post recognizing your sponsorship

GOLD SPONSOR **\$1,000**

- Two tickets to the event
- Logo on all online and print media
- Listed as gold sponsor at the event
- Logo on the event page of the Chamber website
- Group social media post recognizing sponsors

RAINBOW SPONSOR **\$500**

- One ticket to the event
- Listed as rainbow sponsor in all online and print media
- Listed as rainbow sponsor at the event
- Name on the event page of the Chamber website
- Group social media post recognizing sponsors



2027 SPONSORSHIP OPPORTUNITIES

QUEER SUMMER MARKET

Sunday, June 13, 2027 · Chateau Luxe

PRESENTED BY



PRIDE PARTNER

\$1,500

- Logo featured on event signage, promotional materials, and social media
- Complimentary booth space in a prime location
- Recognition in press releases and media outreach
- Logo placement on the Chamber website and event page with hyperlink
- Four Sponsor Packets, each with 1 drink ticket, 1 food ticket and 1 Pride raffle ticket
- Reserved parking spot

COCKTAIL SPONSOR

\$1,000

- Logo on event signage at the bars and on promotional materials
- Logo on drink tickets
- Complimentary booth space
- Social media recognition
- Logo placement on the event page with hyperlink
- Two Sponsor Packets, each with 1 drink ticket, 1 food ticket and 1 Pride raffle ticket
- Reserved parking spot

FOOD COURT SPONSOR

\$1,000

- Logo on event signage at the Food Court Patios and on promotional materials
- Logo on meal tickets
- Complimentary booth space
- Social media recognition
- Logo placement on the event page with hyperlink
- Two Sponsor Packets, each with 1 drink ticket, 1 food ticket and 1 Pride raffle ticket
- Reserved parking spot

DUNK TANK SPONSOR

\$1,000

ONE AVAILABLE

- Logo on event signage at the dunk tank
- Logo on promotional materials
- Complimentary booth space
- Social media recognition
- Logo placement on the event page with hyperlink
- Two Sponsor Packets, each with 1 drink ticket, 1 food ticket and 2 raffle tickets
- Reserved parking spot

COMMUNITY ALLY

\$500

- Name on event signage and promotional materials
- Free booth space
- Social media recognition
- Name placement on the Chamber website
- Reserved parking spot



2027 SPONSORSHIP OPPORTUNITIES

RISE CONFERENCE

Saturday, September 18, 2027

LUNCH SPONSOR

\$2,000

ONE AVAILABLE

- Sponsor the catered lunch for all attendees
- Logo on lunch signage and food tables
- Verbal recognition during lunch
- Recognition in the program, website, newsletter, and social media
- Exhibitor table
- Two event passes

WORKSHOP SPONSOR

\$1,000

- Support the breakout training sessions
- Logo displayed in the breakout session room
- Recognition in the event program, website, and social media
- Exhibitor table
- Two event passes

RESOURCE PARTNER

\$500

- Support scholarships and materials for small business owners
- Logo in the printed program and on the website
- Shared table space for materials
- One event pass
- Social media mention before the event

ABOUT RISE

Exclusively for GPECC members, this full-day event helps business owners grow and strengthen their business: expert-led breakout sessions, one-on-one appointments with consultants and bookkeepers, and access to valuable tools and resources.



2027 SPONSORSHIP OPPORTUNITIES

QUEER HOLIDAY MARKET

PRESENTED BY



Sunday, November 14 or 21, 2027 (date TBC) · Chateau Luxe

WELLNESS LOUNGE SPONSOR

\$1,500

- Logo on event signage, in the Wellness Lounge, on promotional materials, and on social media
- Complimentary booth space in a prime location
- Recognition in press releases and media outreach
- Logo placement on the Chamber website and event page with hyperlink
- Four Sponsor Packets, each with 1 drink ticket, 1 food ticket and 1 Pride raffle ticket
- Reserved parking spot

HOLIDAY LOUNGE PARTNER

\$1,500

- Logo featured on event signage, promotional materials, and social media
- Complimentary booth space in a prime location
- Recognition in press releases and media outreach
- Logo placement on the Chamber website and event page with hyperlink
- Four Sponsor Packets, each with 1 drink ticket, 1 food ticket and 1 Pride raffle ticket
- Reserved parking spot

COCKTAIL SPONSOR

\$1,000

- Logo on event signage at the bars and on promotional materials
- Logo on drink tickets
- Complimentary booth space
- Social media recognition
- Logo placement on the event page with hyperlink
- Two Sponsor Packets, each with 1 drink ticket, 1 food ticket and 1 Pride raffle ticket
- Reserved parking spot

FOOD COURT SPONSOR

\$1,000

- Logo on event signage at the Food Court Patios and on promotional materials
- Logo on meal tickets
- Complimentary booth space
- Social media recognition
- Logo placement on the event page with hyperlink
- Two Sponsor Packets, each with 1 drink ticket, 1 food ticket and 1 Pride raffle ticket
- Reserved parking spot

COMMUNITY ALLY

\$500

- Name on event signage and promotional materials
- Free booth space
- Social media recognition
- Name placement on the Chamber website
- Reserved parking spot